

GRAPHIC ARTS PERSONAL LOGO	
<p>Followed Instructions Included all requirements including:</p> <ul style="list-style-type: none"> - Completed 3 thumbnail sketches in sketchbook/folder (<i>3 marks per sketch</i>) - Drew image with pencil first (<i>2 mark</i>) - Included name, slogan/phrase/quote, and visuals in background (<i>3 marks</i>) - Added colour and details (<i>4 marks</i>) 	/ 18 Points
<p>Effort/Neatness</p> <ul style="list-style-type: none"> - Was class time used wisely? - Was the project submitted on time? - Was care taken to make sure the project was neat? - Was the project treated with respect and handled gently (project should be put away properly after each class so that it is safe)? 	/ 8 points
<p>Quality of Design</p> <ul style="list-style-type: none"> - Did you clearly communicate your name in the design (name should be the focal point of the image)? - Did you choose an interesting font that is readable? - Did you fill the entire picture plane (your design and background should cover the entire paper)? - Did you use interesting decorations/patterns/visuals to attract your audience's attention? 	/ 8 points
<p>Quality of Drawing/Painting/Collage Technical Skills</p> <ul style="list-style-type: none"> - Are the drawing elements drawn neatly (ruler used for straight lines, shaded, blended thoroughly, etc)? - Are the painted elements painted well (coloured should be thoroughly mixed, solid colours, clean lines on edges, blended well, etc.)? - Are the collaged elements used well (thoroughly glued to page, neatly applied, cut with clean edges, etc.)? - Does the overall image look complete or rushed? 	/ 8 points
<p>Creativity</p> <ul style="list-style-type: none"> - How much thought was put into the choice of the designs? - Did you choose an interesting design that was different from others' designs? - Did you choose a design that was simple or challenging? - Did you draw the design yourself or copy it from the internet/book/etc.? 	/ 8 points
<p>TOTAL (of possible 50)</p>	/ =