|  |  |
| --- | --- |
| **GRAPHIC ARTS PERSONAL LOGO** |  |
| **Followed Instructions**  Included all requirements including:   * Completed 3 thumbnail sketches in sketchbook/folder  ***(3 marks per sketch)*** * Drew image with pencil first ***(2 mark)*** * Included name, slogan/phrase/quote, and visuals in background ***(3 marks)*** * Added colour and details ***(4 marks)*** | / 18 Points |
| **Effort/Neatness**   * Was class time used wisely? * Was the project submitted on time? * Was care taken to make sure the project was neat? * Was the project treated with respect and handled gently (project should be put away properly after each class so that it is safe)? | / 8 points |
| **Quality of Design**   * Did you clearly communicate your name in the design (name should the focal point of the image)? * Did you choose an interesting font that is readable? * Did you fill the entire picture plane (your design and background should cover the entire paper)? * Did you use interesting decorations/patterns/visuals to attract your audience’s attention? | / 8 points |
| **Quality of Drawing/Painting/Collage Technical Skills**   * Are the drawing elements drawn neatly (ruler used for straight lines, shaded, blended thoroughly, etc)? * Are the painted elements painted well (coloured should be thoroughly mixed, solid colours, clean lines on edges, blended well, etc.)? * Are the collaged elements used well (thoroughly glued to page, neatly applied, cut with clean edges, etc.)? * Does the overall image look complete or rushed? | / 8 points |
| **Creativity**   * How much thought was put into the choice of the designs? * Did you choose an interesting design that was different from others' designs? * Did you choose a design that was simple or challenging? * Did you draw the design yourself or copy it from the internet/book/etc.? | / 8 points |
| **TOTAL** (of possible 50) | / = |