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| **GRAPHIC ARTS PERSONAL LOGO** |  |
| **Followed Instructions** Included all requirements including:* Completed 3 thumbnail sketches in sketchbook/folder ***(3 marks per sketch)***
* Drew image with pencil first ***(2 mark)***
* Included name, slogan/phrase/quote, and visuals in background ***(3 marks)***
* Added colour and details ***(4 marks)***
 | / 18 Points |
| **Effort/Neatness*** Was class time used wisely?
* Was the project submitted on time?
* Was care taken to make sure the project was neat?
* Was the project treated with respect and handled gently (project should be put away properly after each class so that it is safe)?
 | / 8 points |
| **Quality of Design*** Did you clearly communicate your name in the design (name should the focal point of the image)?
* Did you choose an interesting font that is readable?
* Did you fill the entire picture plane (your design and background should cover the entire paper)?
* Did you use interesting decorations/patterns/visuals to attract your audience’s attention?
 | / 8 points |
| **Quality of Drawing/Painting/Collage Technical Skills*** Are the drawing elements drawn neatly (ruler used for straight lines, shaded, blended thoroughly, etc)?
* Are the painted elements painted well (coloured should be thoroughly mixed, solid colours, clean lines on edges, blended well, etc.)?
* Are the collaged elements used well (thoroughly glued to page, neatly applied, cut with clean edges, etc.)?
* Does the overall image look complete or rushed?
 | / 8 points |
| **Creativity** * How much thought was put into the choice of the designs?
* Did you choose an interesting design that was different from others' designs?
* Did you choose a design that was simple or challenging?
* Did you draw the design yourself or copy it from the internet/book/etc.?
 | / 8 points |
| **TOTAL** (of possible 50) | / = |