Elements of Design Book

Paper Engineering

and

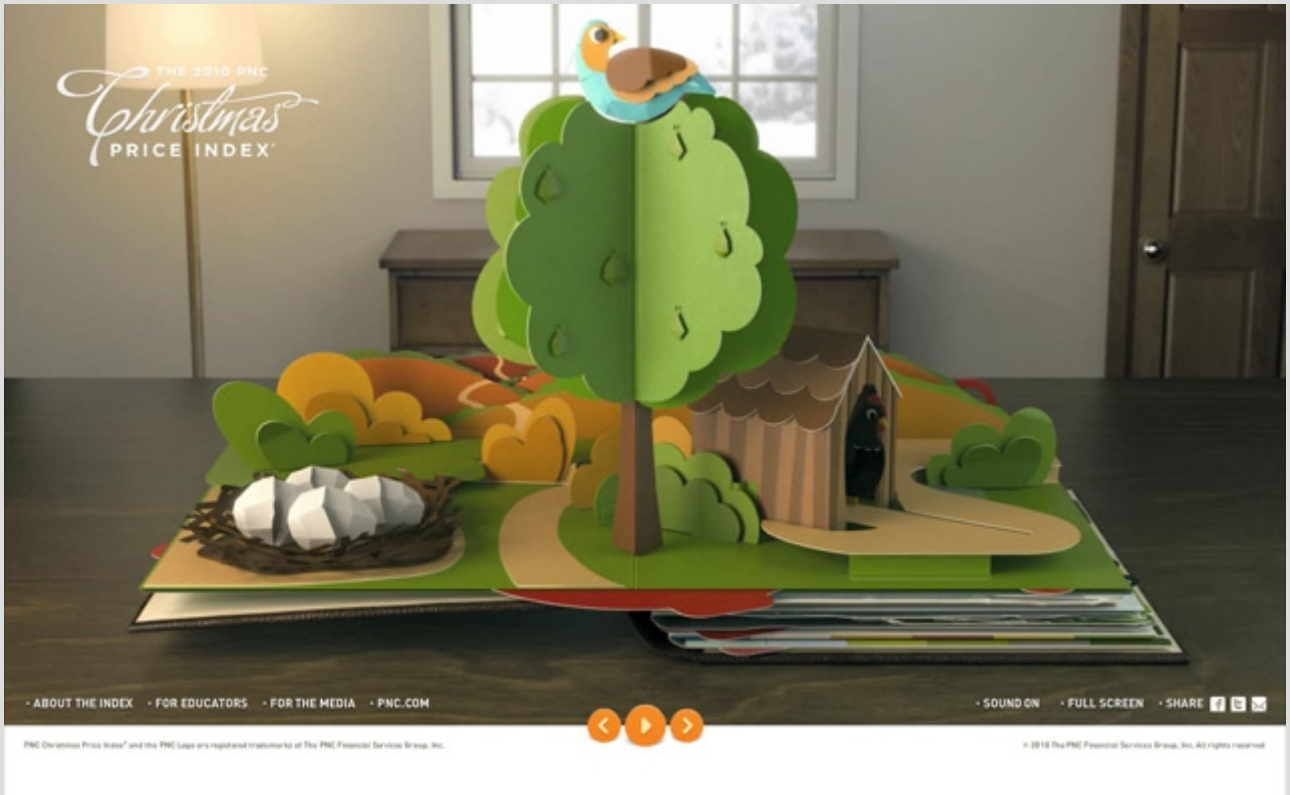
Visual Journaling

Elements of Design Book

- This project will incorporate many different art techniques. We will first look at the elements of design.
- The elements of design are the building blocks with which the artist creates an artwork.
- The elements of design consist of
  - Line
  - Shape
  - Form
  - Colour
  - Value
  - Space
  - Texture

Paper Engineering

- The design and creation of pop-up books (three-dimensional or movable book), tunnel books, volvelles, flaps, pull-tabs, pop-outs, pull-downs, and more of such books in arts is sometimes called paper engineering.

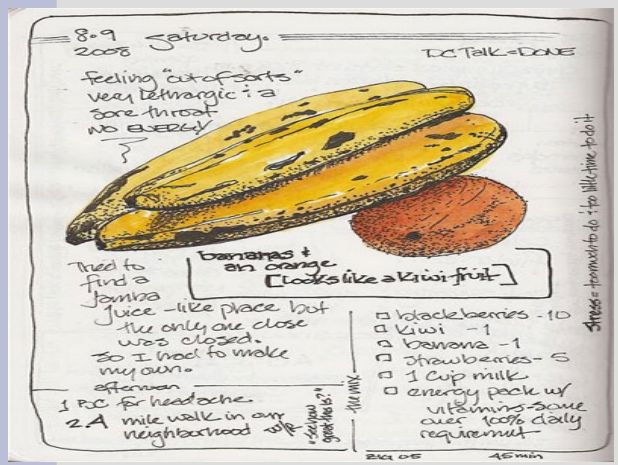


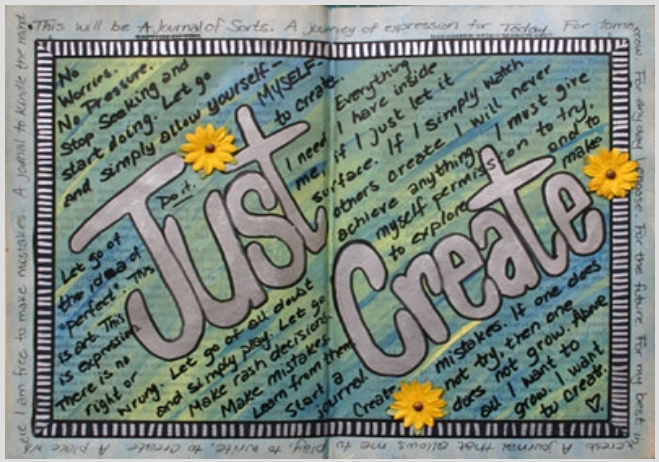
Altered Books

- An altered book is obviously a book that has been altered or changed in some way.
- Altering books can be a fun way to express yourself while creating something beautiful.
- Art is a means of expressing the heart in a visual way, and altering books makes it easy to express yourself.

Visual Journals

- An art diary, art journal or visual journal is a daily journal kept by artists, often containing both words and sketches, and occasionally including mixed media elements such as collages.
- Such books will frequently contain rough workings of ideas later to appear in finished works, as well as acting as a normal diary by allowing the artist to record their day-to-day activities and emotions.





Visual Journals

Instructions

- Choose and create a template shape that you will use for your book theme
- Cut 2 11x17" pieces of white paper in half so that you make 4 long pieces (4 pieces that are 5.5x17")
- Glue the 4 pieces together so that they create a looooong strip of paper.
- Accordion fold the paper so that you have 16 sections
- On the first section, write “Elements of art” (that's your cover page)
- Skip the second section

Instructions

- Continue with one page blank and one page filled with each of the elements of art:
  - Line
  - Color
  - Shape
  - Value
  - Space
  - Form
  - Texture