Art 2200 & 3200

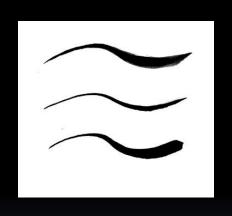
ELEMENTS OF DESIGN

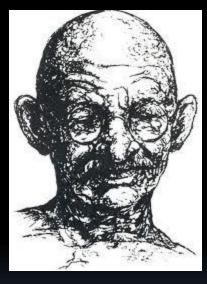
The elements of design consist of line, shape, form, colour, value, space and texture. They are the building blocks with which the artist works to create an artwork.

LINE



Line – an element that is used to define space, contours, and outlines, or suggest mass and volume.







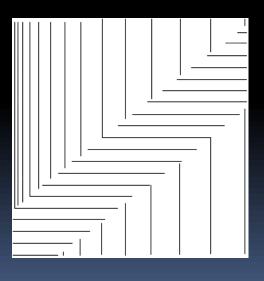




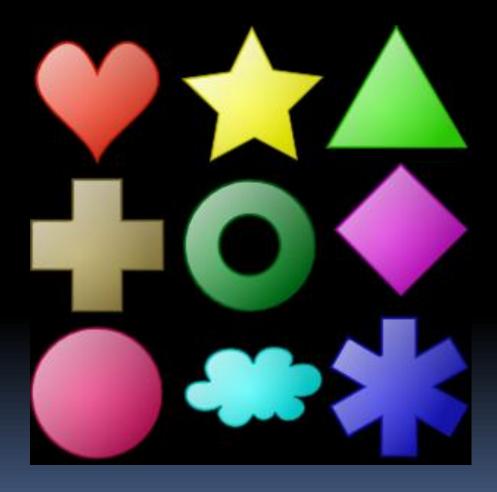
Implied lines – lines that are created or completed in the viewer's imagination.





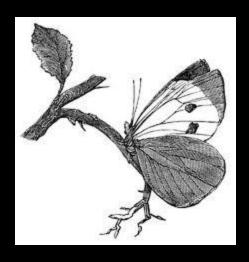


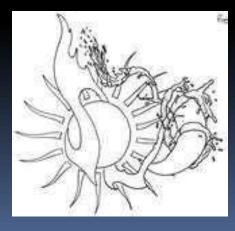
SHAPE



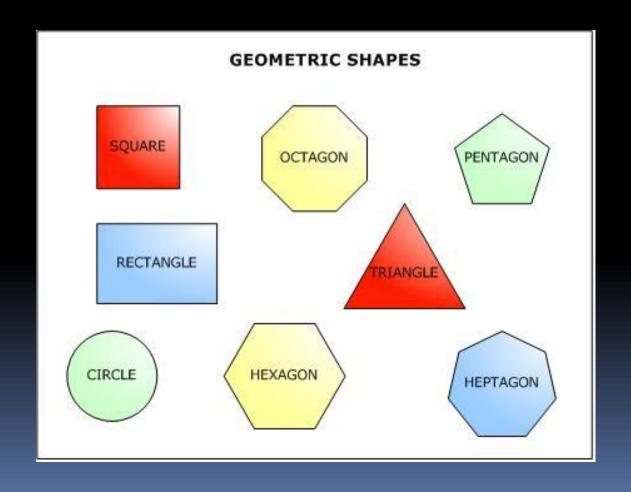
Shape - a space defined by a a line, colour, or texture.







Geometric Shapes - mechanical, human-made shapes such as squares, triangles, circles, etc.



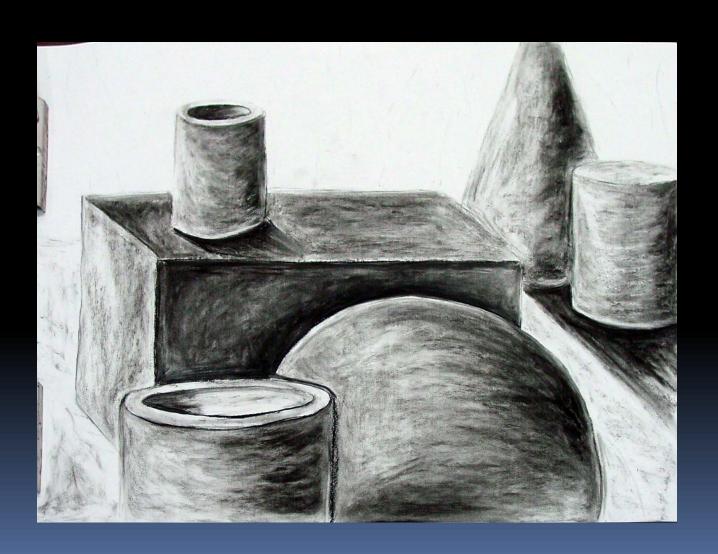
Organic Shapes/Forms - free shapes or forms that represent living things having irregular edges.



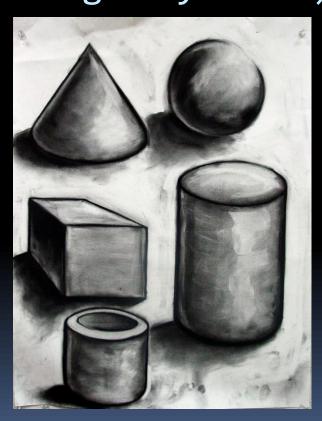


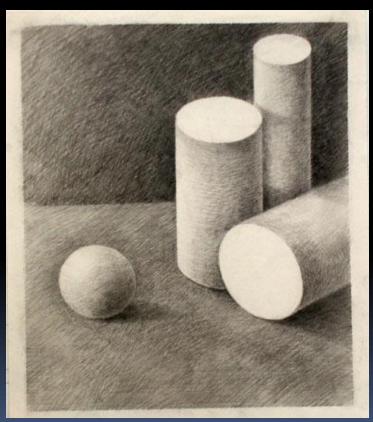


FORM



Form - when something on your page appears to be three-dimensional (circle-sphere, square-cube, triangle-pyramid, rectangle-cylinder).



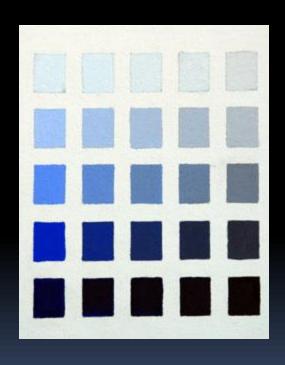


COLOUR



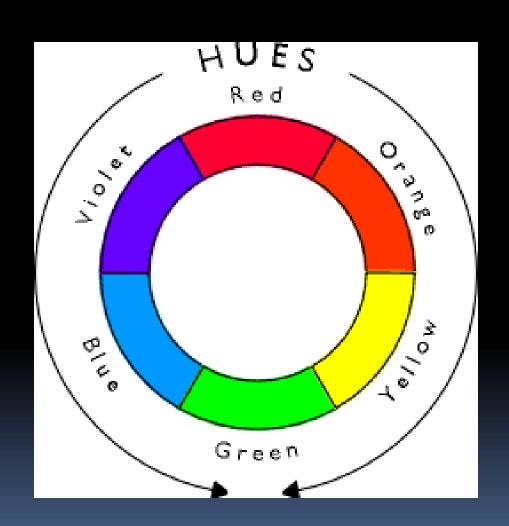
Colour - an art element with three properties: hue, value and intensity/saturation.







Hue - The name of a colour.



Value – the degree of lightness or darkness of a composition.







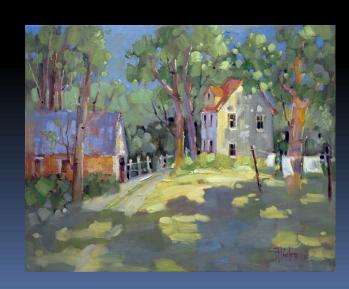
Intensity/Saturation - the degree of purity or strength of



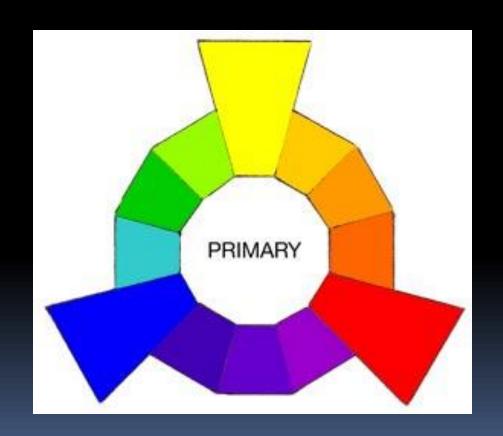




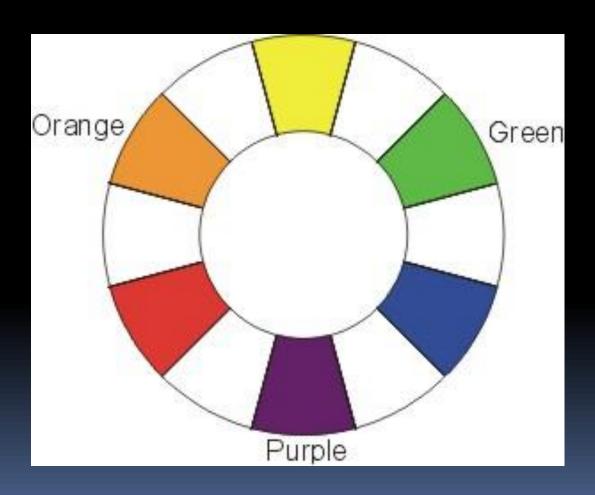




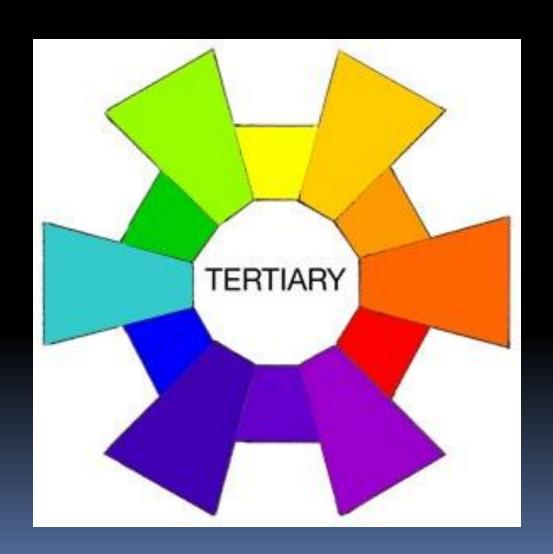
Primary Colours – the three basic colours (red, yellow, blue) from which you mix all colours. It is impossible to produce these colours by mixing pigments.



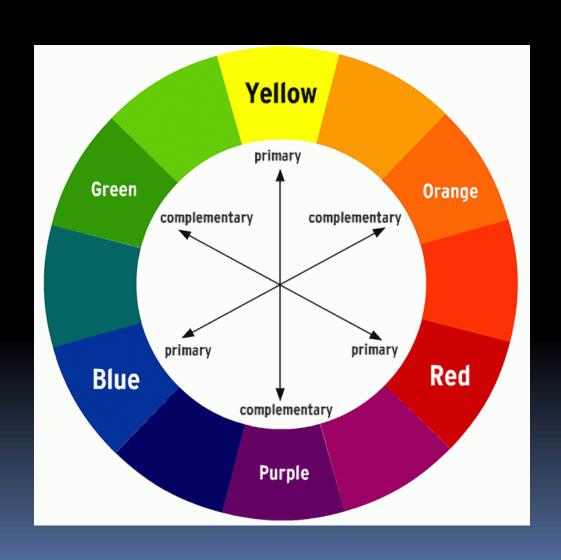
Secondary Colours - colours that result from mixing two primary colours (orange, green, purple).



Tertiary Colours - colours that result from mixing a primary colour with a secondary colour.



Complementary Colours - opposite colours on the colour wheel.



Split Complementary Colour - A colour that is combined with colours on either side of its complement.



Warm Colours - colours in which red and yellow are dominant.









Cool Colours - colours in which blue is dominant.







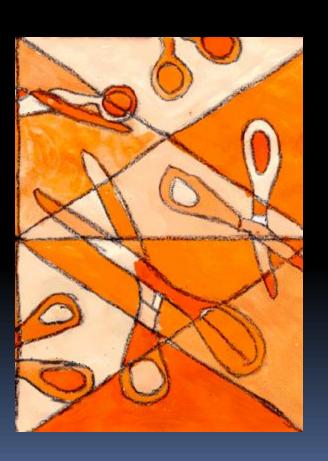
Analogous Colours - colours that are next to each other on the colour wheel and are closely related, such as yellow, yelloworange and yellow-green.





Monochromatic – one colour that is modified by changing its values and saturation.

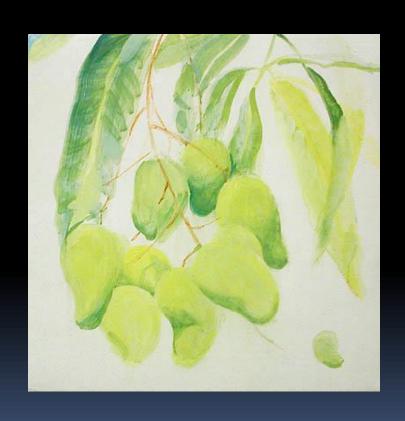


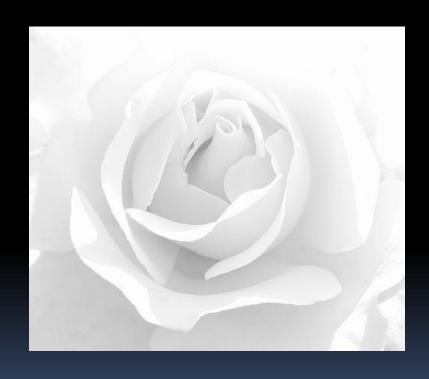


VALUE



High Key – when a composition is made of light values (tints).



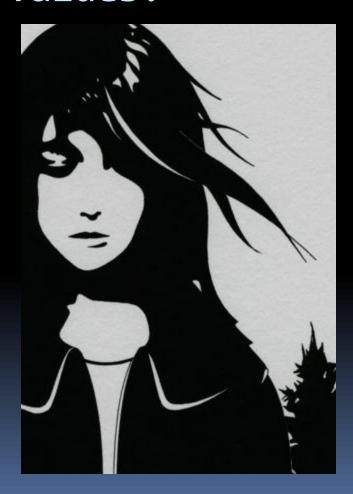


Low Key – when a composition is made of dark values (shades).





High Contrast – when a composition is made of extremely light and dark values.



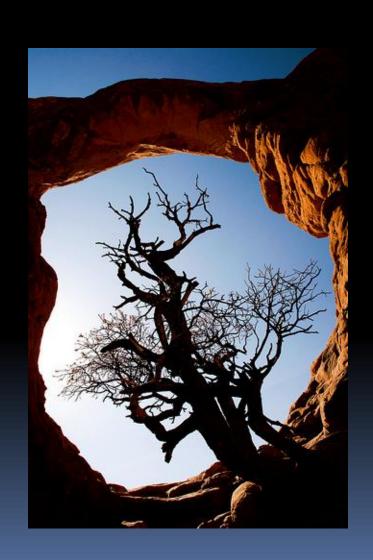


Full Contrast – when a composition is made of a wide variety of light and dark values.



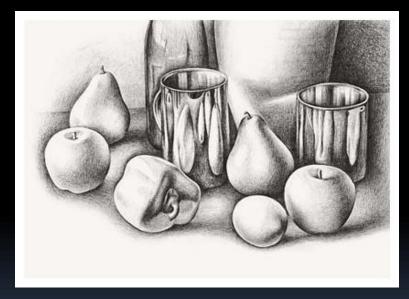


SPACE

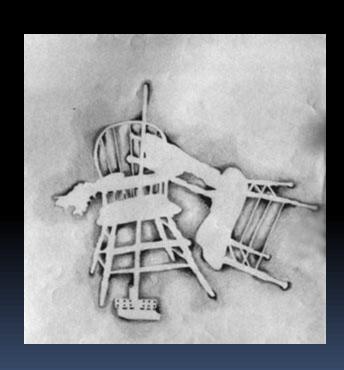


Positive space – the enclosed areas or shapes in an artwork.



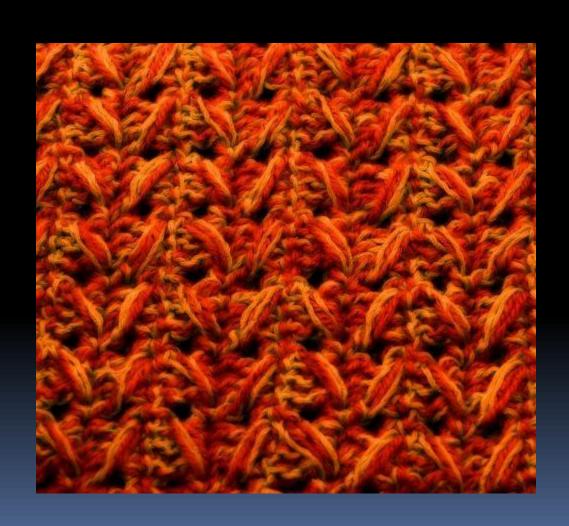


Negative space – the space surrounding the object or figure in an artwork.





TEXTURE



Actual Texture - surface features that can be felt in an artwork.







Simulated Texture - texture in an artwork that can be seen and not touched.

